

Shiva Rathi Group of Companies



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Shiva Rathi Group of Companies –Training Module for All Group Websites

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Dear Friend,

It may sound vague, but this training module is designed to teach you basic internet skills. That means the places from you can generate tonnes of lead for yourself and for our business. To cut it short let's start:

1. The first place where you should list our website with your mobile number and address is Google Places. List all business where you are coordinator, at Google places or Google Maps and respond to your queries.
2. The second place is Just Dial, or top yellow pages of your country. Tell your friends to give positive review to your business, and get higher search rankings.
3. Distribute Posters in your town with small advertisement with our website and your mobile number. These posters will cost you minimum Rupees 500, which you will have to spend from your pocket.
4. The fourth way of Marketing is to Join Facebook Groups and groups having large numbers. Keep posting in these groups and post with your mobile number, about business you are advertising and with our website. Generate leads from there.
5. Join LinkedIn, Increase your contacts on daily basis and join groups with good strength. Keep posting in these LinkedIn Groups and generate leads.

6. Join Whatsapp group and give small incentive to people who put the message forward. Generate your own affiliate tree and pay them for bringing business to you.
7. Remember most of your leads would come from Google Places, and post atleast 10 locations in area around you.
8. Keep paying our commission to “Integrated Solutions” Account Number 05272020000124, with IFSC Code HDFC0000527. We will also give leads to you.
9. Keep your customers happy and satisfied
10. Encourage your customers to leave positive reviews about you.

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